



CITIZENS TRUST BANK

A relationship you can bank on

Cynthia N. Day

President & CEO

Atlanta Business Chronicle readers might recognize Cynthia, who was featured recently in its 2020 *Top 100 Women-Who Mean Business* edition. Her professional journey has exemplified the meaning of unwavering commitment and dedication to getting the job done in excellence. All of which have proven to be the foundation of her purpose-driven success.

As the Chief Executive Officer, Cynthia provides the vision and strategic

direction for Citizens Trust Bank. During her tenure, the bank continues to reach many milestones including achieving record level earnings since the inception of the institution. Navigating unprecedented times, a rapidly changing, and competitive market landscape, through her leadership Citizens Trust Bank remains healthy and financially strong. These achievements continue to receive recognition as Citizens Trust Bank has been consistently named one of the top African-American Owned commercial banks in the country. On numerous occasions, the company was cited by the Atlanta Journal-Constitution as one of Georgia's Top 100 publicly traded companies before the Company went private in 2017.

Recognized for her guidance and mentorship in various community and professional organizations Ms. Day was recently named by *The Atlantan* magazine among "The 25 Most Influential Atlantans". As an executive and thought leader promoting financial empowerment and economic equality, she leads by example teams dedicated to making financial lives better for people, companies of every size.

Prior to becoming a banker, Ms. Day began her career with KMPG as a college graduate and ascended to audit manager before being recruited into the banking industry. During this time, she became a licensed Certified Public Accountant and has been a CPA for over 28 years. With a career that spans nearly 30 years in the banking and finance industries, Cynthia delivers effective solutions to drive high performance and produce positive results.





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She is a member of the Board of Directors of: Citizens Bancshares Corporation, Primerica, Aaron's, Inc. where she chairs the Audit Committee, The National Bankers Association, Georgia Bankers Association, and the Atlanta Area Council, Boy Scouts of America. In addition, she is a member of the Rotary Club of Atlanta, Georgia Society of Certified Public Accountants and AICPA.

Cynthia consistently gives of her time to service and believes in embodying a spirit of excellence to ensure the future success of all the Companies and communities in which she is engaged.
