

ON  
BOARD

Be an  
Advocate



## **OnBoard.**

OnBoard is the leading authority on women in the boardroom of Georgia public companies and a catalyst to increase female directors on all for-profit company boards.

Our community includes those who support the growth and development of women to the highest levels in an organization.

## **Advocate.**

Advocacy is about tireless focus to raise awareness around the issue of women's under-representation on corporate boards and identify and advocate for the women that belong there. Be a part of OnBoard and put your influence to work as we strive together to make a difference.



## **Inspire.**

OnBoard is equally committed to inspiring the current generation of corporate board members that influence board seats and motivating women to keep climbing and expanding their power base. Come inspire...and be inspired.

## **Connect.**

Few organizations can provide the type of informed, influential, and committed activities and relationships for those interested in increasing the number of women in executive corporate seats and seats on the board. Get connected here and now.

## How Advocates Make a Difference

- Support gender diversity to accelerate and enable change in your organization and across industry.
- Provide connections for leadership/board-ready women to other executives and corporate directors.
- Inspire women to advance to executive leadership and/or boardroom seats.
- Pass along legacy skills and experiences to better prepare women who are ready now for leadership and board roles.
- Recommend at least one other influential leader to become an Advocate and further advance the mission of OnBoard.
- Identify and nurture future talent to fill the pipeline.

## Benefits to the Advocate

- Membership to OnBoard and access to all OnBoard events at the member price. There are typically 4-5 events per year in addition to the Annual Awards Dinner.
- Notification of and information about corporate board searches and opportunities.
- Recognition at OnBoard events and your name published on the exclusive Advocates list on the OnBoard website and in publications.
- Invitation to annual Advocates-only evening event featuring a high-profile business leader.
- Complimentary 12-month membership to Next OnBoard to gift to an early-career professional woman (Next OnBoard membership normally priced at \$75).
- Opportunity to bring one (1) guest to OnBoard events at the member price, including the Annual Awards Dinner.

## Join or Renew Your Commitment to be an OnBoard Advocate

**The Advocates List Campaign is July 1 to October 1 of each year. Deadline is October 1. Join/Renew during the campaign.**

Online: <http://bit.ly/AdvocatesList-campaign> to use a credit card

Mail: OnBoard, P.O. Box 5616, Douglasville GA 30154

Phone: 770-489-6689 to assist with credit card payment

*Please provide: 1) Your Name, Title and Company in the way you wish for it to appear on the website and in publications; 2) Your email, phone and address*

*\* For more information about OnBoard and our mission and to view the current Advocates, please visit <http://bitly/AdvocatesList>*



## Advocate Membership Fee – \$300\*

This fee includes all the benefits outlined on the previous page and, very importantly, helps to fund critical OnBoard programs and initiatives such as:

- **OnBoard Development** Group which helps women accelerate their development as Board candidates
- **Get On Board! Program** which connects board-ready women to companies seeking directors
- **Annual Study & Annual Report** which track the progress of Georgia public companies and the efforts of OnBoard
- **Annual Awards Dinner** which recognizes exemplary performance of women executives and board members
- **Events and activities** designed to educate and connect

*\*We also offer an "Events Paid In-Advance" option that allows you to pay \$125 with your membership which covers admittance to all OnBoard events with the exception of the Annual Awards Dinner and Next OnBoard events. This upfront payment covers 2-3 network events and 2 breakfasts/lunches. You also have the option of paying on a per event basis at the member price.*



"Being an Advocate of OnBoard aligns perfectly with my personal commitment and passion to increase the number of women in senior executive leadership roles and on corporate boards. By creating a pipeline of board candidates through education about board readiness and networking to provide a forum for women to tell their story, Advocates help deliver OnBoard's mission."

**Rosalind (Roz) Brewer,**  
*Starbucks Chief Operating Officer  
and Group President*

"When I see an issue that needs to be addressed, I look for the best solution.

There is an issue of not having a good representation of women in the C-suite and board room. OnBoard is the best at addressing the issue, so I champion OnBoard and its mission."

**Dan Dubay,**  
*Partner of SignatureFD, LLC and  
Director SignatureEXEC*

"Advocacy is a critical component of supporting OnBoard's mission. Advocates play an important role by helping future women advance to senior executive leadership and developing a sustainable pipeline of female board candidates. To those of us who have been given much, it is our honor and our responsibility, to pay it forward for others and help support their growth and success."

**Ceree Eberly,**  
*Retired SVP & Chief HR Officer  
The Coca-Cola Company*

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