



30 Years

## OnBoard Announces 2022 Excellence Award Winners

June 13, 2022

**Atlanta, GA.** OnBoard, celebrating 30 years of advocating for women on corporate boards, is proud to announce the winners of the 2022 Excellence Awards:



**Erica Hoholick** is the Chief Executive Officer of 22Squared. Under her leadership, the Agency was named as one of the Top 100 Most Innovative Companies by Fast Company in 2021. Erica has worked with the industry's best creative minds to unleash game-changing brand experiences such as Apple Shot on iPhone, Dove Real Beauty Sketches, Pepsi Refresh Project and Gatorade Replay. The work she's led has garnered 100s of industry awards including; Titanium Grand Prix and OOH Grand Prix at Cannes, Grand Effie, Global Effie, D&AD pencils, One Show and Andy awards.



**Laurel Hurd** is the President and Chief Executive Officer of Interface, Inc., a global commercial flooring company and leader in sustainability. Laurel is a results driven leader with 30 years of experience in sales management, product development, and brand stewardship. She is a member of the board of directors for THOR Industries (NYSE: THO), the world's largest manufacturer of recreational vehicles with revenues over \$12B. She serves on the Audit and the Compensation and Development committees. Laurel received her Bachelor's in Business Administration and Marketing from Miami University in Oxford, Ohio.



**Jolie Weber** is the Chief Executive Officer of Lenny & Larry's, a role she assumed in 2020. Prior to joining Lenny and Larry's, Ms. Weber served as the CEO of Wise Foods, Inc. from 2015 to 2019. Her leadership at Wise drove the rebirth of the company as one of the top regional salty snack suppliers in the US. Ms. Weber is the former Chairwoman of the Board of Directors for SNAC International. Currently she sits on the Board of Directors for Wyandot Snacks, and OC Flavors. She holds a bachelor's degree from the University of Georgia in International Marketing and an Executive M.B.A from Emory University's Goizueta Business School.

Previously the Executive Leadership Honor Roll, the OnBoard Excellence Awards are given annually to three female leaders who highlight OnBoard's mission to increase the number of women in executive leadership and on corporate boards. OnBoard celebrated the award recipients with a panel breakfast on June 9, during which the winners shared their journeys with OnBoard members, sponsors, and guests. Thank you to Genuine Parts for hosting the event, and to the sponsors of the 2022 OnBoard Excellence Awards: Cadence Bank, 22Squared, Guided by Good, and SignatureFD.

**About OnBoard:** OnBoard ([www.onboardnow.org](http://www.onboardnow.org)) was founded in 1993 with the initial focus of increasing the number of women on corporate boards of both public and private companies. It is now the leading authority on women in the boardrooms and in executive leadership of Georgia Public Companies.