

ON BOARD

Advocate. Inspire. Connect

OnBoard Spring Luncheon
NEGOTIATING FOR
YOUR FUTURE



■ Welcome

Rachel Perry, Chair, OnBoard

■ Introductions

Lisa Robinson, CEO, OnBoard

■ Panel Discussion and Q&A

Laurel Bellows, The Bellows Law Group P.C.

JS Kang, Epoch Sports Group

Katy McConnell, Littler

Michael Schall, B. Riley Financial

Moderated by Kathy Loveless, The Coca-Cola Company

■ Closing Remarks

Lisa Robinson



OnBoard was founded in 1993 with the initial focus of increasing the number of women on corporate boards of public and private companies. It is now the leading authority on women in the boardrooms and in executive leadership of Georgia companies.

OnBoard was the first organization in the United States to field a study benchmarking the number of women on corporate boards and has been reporting on this progress for Georgia public companies since 1993.

Fueled by Members and Advocates who passionately support the mission of increasing the number of women on corporate boards, OnBoard’s advocates for more women in leadership positions, inspires by recognizing the role models of women on boards and in the pipeline, and connects women to board opportunities.

2023 BOARD OF DIRECTORS

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About the Panelists



LAUREL BELLOWS **Founder & Managing Principal,** **The Bellows Law Group**

Laurel Bellows, an internationally recognized business lawyer, is the founder and managing principal of The Bellows Law Group in Chicago, Illinois. With an expertise in executive compensation, Laurel provides invaluable counsel to senior executives and corporations across the U.S. and globally. Laurel negotiates employment offers, separation and transition agreements, private equity opportunities for senior executives with public and private corporations, private equity and joint venture deals, not-for-profit organizations, and employment matters in connection with mergers and acquisitions. The firm also provides legal counseling and litigation services to entrepreneurs and businesses of all sizes. Laurel is a mediator certified by the Chicago Bar Association and the Institute for Conflict Management. As such, she is fully prepared for trial but absolutely poised to resolve clients' conflicts and complex litigation by negotiating favorable agreements. She has a reputation for stellar client service and an aggressive approach to protecting her clients' rights and entitlements.

Laurel is the former president of the American Bar Association, the Chicago Bar Association, the National Council of Bar Presidents, and community organizations. She utilizes these platforms to identify and implement creative responses to crisis. Laurel founded the American Bar Association's Task Force to Combat Human Trafficking in the United States, launched a national initiative to assist global corporations to implement business solutions to corporate recruitment of forced and bonded labor and founded the International Supply Chain Initiative.

Laurel was an early advocate of risk assessment relating to corporate cyber security. She founded the American Bar Association's Task Force on Cybersecurity to address the business risks and concerns attendant to growing cyberattacks.

As an internationally respected opinion leader, she speaks globally on executive compensation, negotiation, leadership, and supply chain solutions to human trafficking.

Laurel holds a B.A. from the University of Pennsylvania, and a J.D. from Loyola University School of Law of Chicago. Laurel is conversant in Spanish and is licensed to practice in California, Florida, and Illinois.

About the Panelists



JS KANG
President,
Epoch Sports Group

JS Kang's mission in sports marketing has been to elevate women's golf, narrow its gender income gap and expand diversity in sponsorships. A former corporate lawyer and father of two daughters, he is the President of Epoch Sports Group, the only agency that limits its practice solely to women's golf.

JS has built the brands of some of the world's top golfers. His clients have come from 12 countries and won more than 85 times on the Ladies Professional Golf Association (LPGA) Tour. Representing both LPGA Tour players and sponsors, JS and Epoch Sports Group manage contract negotiation, sponsorship acquisition and activation, public relations, and brand building.

Of note, JS represents Mariah Stackhouse, LPGA Tour player and KPMG brand ambassador who provided the keynote address at OnBoard's 2020 Lettie Pate Whitehead Evans Annual Dinner. Like JS, Mariah is driven by a mission to promote diversity and inclusion within golf: she embraces her position as the only full-time, active, Black player on the Tour. During her keynote, Mariah spoke of her own journey advocating for representation in sport, saying, "I don't mind being a direct voice in this space."

About the Panelists



KATY MCCONNELL **Shareholder,** **Littler**

Kathryn S. McConnell has earned a reputation for providing best-in-class, efficient, and comprehensive service for her clients.

Katy's litigation and counseling experience spans a wide array of industries, including retail, food and beverage, construction, staffing, telecommunications, manufacturing, transportation, advertising, automotive, payment solutions, and financing. She is a trusted advisor on all aspects of the employment relationship, a tenacious litigator, and a skilled negotiator. Katy is known for providing practical and business-forward advice both in compliance matters and on litigation matters to her clients, which comprise of global and multijurisdictional domestic companies, and she works daily with such clients to provide seamless solutions to complex legal issues regardless of where her client is located. Katy also has a passion for advising and defending emerging growth companies, small businesses, start-ups, and entrepreneurs, and she holds extensive experience working with franchisors and franchisees throughout the U.S.

Katy focuses on representing employers in complex employment litigation matters, including single and multiplaintiff actions and class and collective actions in the wage and hour, unfair competition, and employment discrimination/retaliation areas. She regularly defends employers in state and federal courts across the U.S. in lawsuits alleging discrimination, harassment, retaliation, wrongful discharge, emotional distress, FLSA and FMLA violations, breach of restrictive covenants, and other employment-related claims. Katy has extensive experience defending and mediating charges filed with the Equal Employment Opportunity Commission and equivalent state and local administrative agencies.

Katy serves as the Georgia coordinator and liaison for Littler's Workplace Policy Institute (WPI) focusing on Georgia's state legislative and regulatory developments in employment and labor law. She also serves on the Georgia Chamber of Commerce's Small Business Advisory Council. In 2022, Katy was named to the Leadership Georgia class, and she was named a 2018-2019 Rising Star by Super Lawyers.

About the Panelists



MICHAEL SCHALL
**Consultant, B. Riley Financial
and Corporate Advisory Board Member**

Mike has four decades of senior management and leadership experience in branded food companies and retail grocery spanning entrepreneurial initiatives to large national brands. He is co-leader of the Food & Beverage practice at FocalPoint Partners, a premiere Los Angeles-based middle market investment banking firm that provides advisory for a broad range of private equity and family-owned companies seeking growth or transition.

Prior to joining FocalPoint, Mike served as Senior Principal of Global Growth and Business Development at Whole Foods Market/Amazon, where he advised the Executive “E” Team, Regions and Internal Procurement as well as Merchandising teams on diverse business initiatives including investments, strategic partnerships, new ventures, WFM Exclusive Brand product development, sustainability initiatives and operational improvements.

Mike served as a Director and President of Sales and Marketing of Townsends, a privately held \$500M vertically integrated poultry processor. Recruited by lenders to join the Board and then to assume a leadership role, Mike led all sales, marketing, culinary, product development and quality assurance teams. During Mike's leadership tenure, Townsends implemented a successful U.S.C. §363 filing during a severely adverse commodities environment culminating in a sale to two strategic buyers, returning substantial value to lenders.

Prior to Townsends, Mike served in senior leadership roles at Monterey Gourmet Foods (NASDAQ: PSTA) and Wise Foods, Inc. He served on PSTA's Board of Directors on the Audit Committee and the Strategic M&A Committee from 2000 to 2008. Earlier in his career, Mike was President and CEO of The B. Manischewitz Company and Guiltless Gourmet, Inc., and the founder of Strategic Marketing Methods, a consulting firm providing marketing, business development and advisory services to CPG, grocery and foodservice clients.

Mike serves on numerous Food and FoodTech boards, serves as a Senior Advisor to Conscious Capitalism, an operating partner adviser for Graham Partners and Meaningful Partners, and is an Advocate for OnBoard. His greatest accomplishments are having two daughters and four granddaughters and being married to his wife Lisa for 43 years.

About the Moderator



KATHY LOVELESS **Vice President and Controller** **The Coca-Cola Company**

Loveless joined the Coca-Cola system in 1988 and held a variety of roles around the world before being named to her current position in 2020.

Loveless previously served as Chief of Staff to the Chief Financial Officer, which included managing business needs for the finance function; leading staff and other key leadership programs and meetings; executing the CFO's key communications agenda across the organization; and creating presentations for internal and external needs.

Loveless' first role with the Coca-Cola system was in 1988 as a Treasury Accountant for what was then a newly formed bottler, Coca-Cola Enterprises. Two years later, she moved to the controller's group with The Coca-Cola Company and assumed various roles of increasing responsibility.

She led the company's Global Capital Management team before launching her international career. Loveless spent eight years as the primary finance lead in various operations in Europe and Asia, including leading the Netherlands and Benelux Regions, the Benelux and France Division and the Thailand Region.

Loveless returned to the United States in 2004 to lead Global Planning, where she initiated processes and tools that continue to be used today. In 2008, she moved to Canada as Vice President of Finance for Coca-Cola Limited. She later became Vice President and CFO of Coca-Cola Refreshments Canada.

Loveless moved back to the United States in 2013 and held various roles supporting start-up work for the company's refranchising of its North American bottling business and as lead finance for the Venturing & Emerging Brands unit of Coca-Cola North America.



UPCOMING EVENTS

Next OnBoard's Night of Speed Networking

Tuesday, April 4, 6:00 p.m. | Baker Donelson at Monarch Plaza

OnBoard Golf Outing

Golf clinic with LPGA Senior Tour Pro Joan Delk followed by lunch and optional nine-hole scramble.

Monday, April 24, 10:30 a.m. | Crabbapple Course at Capital City Club

OnBoard Excellence Awards

Wednesday, June 7, 7:30 a.m. | Further details to be announced

THANKS TO OUR DONORS

Donations to OnBoard broaden our program reach to build the pipeline of women prepared to enter executive leadership. OnBoard extends our profound gratitude to the donors who have enabled us to provide the highest-quality leadership development at significantly lower prices than similar programs offered by for-profit entities.

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**BETTER
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Lifelong best friends Bella and Semira are Iranian-Americans raised in Hawai'i who bring inspired, global flavors to their plant-based, low-sugar sour candies. Their advisor, our panelist Mike, brought Bella as a guest today. Say hello to her and follow **@BetterSour**.

Contact us:

info@onboardnow.org

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