



THE BOSTON CLUB MAKES ANOTHER ADVISOR PLACEMENT – CYNTHIA BAERMANN

August 7, 2023

The Boston Club is pleased to announce the placement of **Cynthia Baermann** who will serve on the Council of Advisors of Quaker Maid Meats. Headquartered in Reading, PA, Quaker Maid Meats is a family-owned-and-operated company dedicated to quality frozen meat products. Emily Abrams of Abrams Advisory saw a need from her client, Quaker Maid Meats, and brought this opportunity to The Boston Club. Emily stated “Partnering with The Boston Club’s Corporate Board Search Committee helped to identify and organize a roster of candidates with the expertise and personal qualifications specified. This was a seamless process with a great outcome”. The search was posted on The Boston Club website and distributed to our partners throughout the ION Women’s organization. Lisa Robinson, CEO of OnBoard based in Atlanta, submitted several candidates including Cynthia. Lisa stated, “It is gratifying to witness the power of a strong network with individuals committed to increasing the number of women on corporate boards. OnBoard is grateful for our partnership with The Boston Club and delighted Cindy was selected to serve.”

A Board Member at Epi Breads and FPL Foods and a Seasoned P&L Leader, Cynthia Baerman’s career reflects numerous achievements in the C-Suite of highly acquisitive publicly traded public companies along with Private, Family, and ESOP Companies. Cindy’s executive leadership and P&L management roles with industry leaders in the CPG, Packaging, Chemical, and Environmental Services space that include, Graphic Packaging, International, JohnsonDiversey/Sealed Air, Stericycle, Kraft Foods, Miller Brewing, Anheuser-Busch and TRW. In these positions, she has partnered with executive teams and corporate boards to spearhead cultural change and strategic growth initiatives, and to provide strategic leadership leading to the achievement of critical corporate goals across operations in highly human capital-intensive industries.

Cindy currently serves on the Board of Directors for FPL Foods, National Association of Corporate Directors – Atlanta, and as the CEO of Executive Advisory Services. As CEO of Executive Advisory Services, she serves in an advisor to several CEOs in the arena’s Sales Force Effectiveness, Organization Design post-merger, CEO Succession and Total Rewards Strategy in a High Growth Private Industries and a Large 39 Billion Dollar Public Transportation Company. At Epi Breads Cindy served as the Chair of the Compensation and Benefits Committee and recently partnered with the Chairman to replace the CEO before selling the business to a Private Equity Firm. She previously served as Director on the Graphic Packaging International Limited Board, the Human Resource Leadership Forum and the American Cancer Society Northshore Board.

Cindy’s ability to provide strategy, leadership and extraordinary contributions to corporate growth and success stems, in part, from her early career in progressive manufacturing management roles, and through the success she achieved in a P&L, general management role as Vice President and General Manager of JohnsonDiversey’s \$100 million food and beverage division.